

David Portas



Managing Partner, Portas Consulting

David is the Managing Partner of Portas Consulting, a global consultancy with main offices in London and Rio dedicated to providing independent advice and complete solutions to senior executives in sport, entertainment and business by providing blue chip consulting expertise, specialist knowledge, practical insights and ongoing support.

He is highly regarded as a worldwide expert in sport strategy, governance, organisation design, commercial and sponsorship strategy, and performance transformation. He has served as an advisor to leaders of various sports-related charities and foundations, Olympic bids and organising committees, major national and international sports organisations, and leaders of multinational corporations globally. His recent sports clients have included for example: FIA; FOM; Vodafone; BT; Sport England; Tennis; Athletics; Table Tennis; Cricket; Volleyball; Squash; Golf; Football Foundation.

He was formerly a Senior Partner at McKinsey & Company (1994-2006) where he started his career as a global leader in the Energy sector. David also led McKinsey's Sports practice activities in the UK including the development of the Legacy strategy for the London Olympic 2012 bid and the development of the successful LOCOG Commercial strategy. David has spoken at numerous conferences and events about Sport management and strategy.

David graduated with an honours degree in Geology from Bristol University and also graduated with a Master of Business Administration from Warwick University in 1993. In his early career David worked for British Petroleum for 10 years – located in the UK, China, Middle East and Australia. David is married with two children and is a Level 1 coach in Football and Cricket.