



FIA GT WORLD CUP

MACAU 2015

CONCEPT

A WORLD IN MOTION

FEDERATION  
INTERNATIONALE  
DE L'AUTOMOBILE

FIA.COM



## CONCEPT – FORMAT – SELECTION PROCESS

### The best GT competitors in the world

2015:

➤ **EVENT FORMAT:**

- ✓ Thursday: Free Practice 1 (30')
- ✓ Friday : Free Practice 2 (30') & Qualifying (30')
- ✓ Saturday: Qualifying race – 12 laps (30 minutes)
- ✓ Sunday : Main race – 18 laps (45 minutes)

➤ **FIA GT WORLD CUP WINNER TITLE FOR:**

- ✓ Driver
- ✓ Team (To be confirmed)
- ✓ Manufacturer

➤ **SELECTION PROCESS:**

- ✓ 28 cars invited with 1 driver per car
- ✓ Invitation by the FIA GT World Cup Selection Committee
- ✓ 3 entries max per manufacturer x 7 manufacturers + 7 entries reserved for selection panel.





### SPORTING REGULATIONS GUIDELINES

- **SPORTING REGULATIONS:**
  - ✓ FIA Sporting regulations
  - ✓ License International C minimum
  - ✓ Driver classification: Platinum, Gold and Silver (option)
  
- **PRIZE MONEY FOR:**
  - ✓ Top 10: 12 000 \$ for the winner
  - ✓ Pole Position: 1 000 \$
  - ✓ Fastest Lap: 500 \$
  - ✓ Best manufacturer: 30 000 \$
  
- **FIA OFFICIALS AND DELEGATES**
  
- **ENTRY FEES 2015:**
  - ✓ Entry fees: 6 000 euros per car
  - ✓ Manufacturer fees: 30 000 Euros per manufacturer (1 to 3 cars)



## TECHNICAL REGULATIONS GUIDELINES

- **TECHNICAL REGULATIONS:**
  - ✓ Appendix J to the International Sporting Code Art. 257A
  - ✓ Last version of homologation only
  
- **BALANCE OF PERFORMANCE:**
  - ✓ BOP for 2015 FIA GT3 Specification
  - ✓ BOP chart will be published by the organizer 4 weeks before the Event
  - ✓ BOP can be adjusted by the FIA until the start of the qualification race
  
- **FUEL AND TYRES:**
  - ✓ Single fuel supplier
  - ✓ Single tyre supplier
  - ✓ Tyres regulation: 4 dry tyres sets and 3 wet tyres sets
  - ✓ Tyre warmer are prohibited
  
- **FIA SCRUTINEERING**





## COMMUNICATION PLAN



- **TV:**
  - ✓ Live TV Production
  - ✓ Onboard cameras
  - ✓ Worldwide 5 minutes highlights
  
- **MEDIA ACTIVITIES:**
  - ✓ Special press conference in Macau in October to announce the entry list
  - ✓ Specific agencies dedicated to the media coverage in Asia, USA and Europe
  - ✓ FIA will launch a FIA GT World Cup website and will activate social media
  - ✓ PR activities during Macau GP: photo opportunity on Wednesday afternoon, group photo of drivers...
  - ✓ Social events: welcome dinner on Wednesday, Taipa House Club dinner on Saturday and Gala dinner on Sunday
  
- **MARKETING:**
  - ✓ GT Car Show in the center of the city (14-15 November) (TBC)
  - ✓ GT Parade between GT Car Show and Macau Track (TBC)



### WORKING PLAN

#### ➤ LOGISTIC:

- ✓ AAMC will be responsible for sea freight from beginning of October. Return by sea freight also.
- ✓ Custom clearance will be managed by the promoter
- ✓ AAMC is negotiating special rate with hotels. 10 rooms by entry (5 rooms for 10 days, 5 rooms for 7 nights).

#### ➤ TIMELINE:

- ✓ June :
  - Publication of the Sporting Regulations (validation during WMSC of 10 July)
  - Manufacturers' pre entry registration from June 26<sup>th</sup> to July 20<sup>th</sup>
- ✓ September:
  - Drivers and teams entry before September 15<sup>th</sup>
  - Publication of the provisional entry list (Manufacturers)
- ✓ October:
  - Publication of the BOP
  - Shipping cars to Macau (October 10<sup>th</sup>)
  - Publication of the entry list (October 15<sup>th</sup>) during a specific press conference in Macau





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